

CELEBRATING A LEGACY OF 20 YEARS – LACROSSE, LEADERSHIP,
AND COMMUNITY

ROCE6

20th Anniversary Gala

OUR PURPOSE & PROGRAM

ROC E6 WAS FORMED IN 2005 AS A SUMMER CAMP FOR INNER-CITY YOUTH TO GET A CHANCE TO PLAY SPORTS WHICH THEY HAVE NOT BEEN EXPOSED TO AND TO BETTER THEIR EDUCATION. IN TWENTY YEARS WE HAVE GROWN INTO A FREE CITY YOUTH PROGRAM THAT PROVIDES MORE THAN JUST LACROSSE SKILLS - WE'RE CREATING OPPORTUNITIES, EMPOWERING YOUNG ATHLETES, AND SHAPING FUTURE LEADERS.

OUR IMPACT

- OVER 100 YOUTH ENGAGED ANNUALLY THROUGH CLINICS, LEAGUES, AND MENTORING
- \$100,000+ IN SCHOLARSHIPS AWARDED TO ROCE6 STUDENT-ATHLETES IN PURSUIT OF HIGHER EDUCATION
- 95% OF ATHLETES IDENTIFY AS BIPOC, REFLECTING THE COMMUNITIES WE SERVE
- ACTIVELY SHAPING THE LIVES OF STUDENT-ATHLETES IN OVER 10 NEIGHBORHOODS THROUGHOUT THE INNER CITY AND GREATER ROCHESTER
- EVERY PARENT SURVEYED WOULD RECOMMEND ROCE6 TO OTHERS

IMPACT OF YOUR SUPPORT

YOUR SUPPORT HELPS PROVIDE FREE PROGRAMS, EQUIPMENT AND UNFORGETTABLE EXPERIENCES FOR YOUTH RIGHT HERE IN THE CITY OF ROCHESTER. BEYOND THESE KEY COMPONENTS, OUR COACHES PROVIDE GUIDANCE IN KEY LIFE SKILLS, WHICH PROVIDE A FOUNDATION FOR THESE ATHLETES TO TRANSITION MORE SUCCESSFULLY TO ADULT LIFE. TOGETHER WE CAN CHANGE LIVES AND CREATE A STRONGER, MORE INCLUSIVE LACROSSE COMMUNITY FOR THE NEXT GENERATION.

SPONSORSHIP OVERVIEW

- SUPPORT THE ROCE6 20TH ANNIVERSARY GALA
 - HELP US CELEBRATE 20 YEARS OF IMPACT WHILE INVESTING IN THE FUTURE OF YOUTH LEADERSHIP AND OPPORTUNITY THROUGH LACROSSE.
- SPONSORSHIP OPPORTUNITIES START AT \$1,000 AND INCLUDE EVENT SEATING, BRAND VISIBILITY, AND RECOGNITION DURING THE EVENING.
- YOU CAN ALSO SPONSOR A ROCE6 FAMILY MEMBER TO ATTEND FOR JUST \$65 PER SEAT.



Contact Us

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RocE6 Gala Sponsorship Opportunities

20 Years of Lacrosse, Leadership & Community Impact

Since 2005, RocE6 has opened doors for Rochester's inner-city youth—providing free lacrosse programming, mentorship, college prep, and life skills through sport. We serve primarily BIPOC student-athletes, many of whom face significant barriers to opportunity.

Your sponsorship helps us keep our programs free, our equipment stocked, and our doors open to the next generation of student athletes. This Gala is more than a celebration—it's a chance to invest directly in youth development, equity, and transformation.

Empowerment Champion – \$7,500

Be a catalyst for youth leadership and long-term change.

- 16 premier seats (2 full tables)
- Top logo placement on RocE6 website, printed invite, and event signage
- Dedicated highlight on RocE6 social media platforms
- Premier placement in gala program booklet
- Verbal recognition from event speakers

Education Advocate – \$5,000

Support our student-athletes' academic success beyond the field.

- 8 premier seats (1 full table)
- Logo displayed on website, event signage, and printed program
- Mention on RocE6 social media
- Verbal recognition at the event

Exposure & Exercise Ally – \$2,500

Help youth access lacrosse, mentorship, and safe spaces to grow.

- 4 reserved seats
- Logo featured in gala program and on event signage
- Organization name listed on RocE6 website
- Group photo opportunity with RocE6 athletes

Equity & Ethics Supporter – \$1,000

Stand with us in the fight for fair access to sports and opportunity.

- 2 reserved seats
- Name listed in gala program and on signage

Sponsor a RocE6 Family – \$65 per seat

- Help a RocE6 parent, sibling, or guardian attend the Gala.
- Your gift covers the cost for one family member to join this inspiring evening.

Let's grow the game—and the future—together.



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